

REMARKS

The Examiner is thanked for the thorough examination of the present application. The FINAL Office Action continued to reject all claims 1-8. In particular, claims 1-8 are rejected under 35 U.S.C. 103(a) as allegedly unpatentable over May (US 6,211,613) in view of the Van Order (US 6,247,820). Applicants respectfully traverse this rejection.

Rejection to claim 1

Claims 1 is rejected under 35 U.S.C. 103(a) as being unpatentable over May (US 6,211,613) in view of the Van Order (US 6,247,820).

Independent claim 1 has been amended to recite the feature "an organic electroluminescent display (OLED) panel". This amendment is supported by at least Fig. 2 and the related description thereof. Accordingly, no new matter is introduced into this application by this amendment.

Claim 1, as amended, specifically recites "an organic electroluminescent display (OLED) panel". As disclosed in Figs. 1, 4, and 5 of US 6,247,820 and the related descriptions thereof, Van Order only disclose an electro-optical mirror display system, but not an OLED display system. US patent 6,247,820 does not contain any suggestion (express or implied) of an OLED display system, as claimed. Therefore, the invention of claim 1 (as amended) is not rendered obvious by the combination of the above-cited references. Thus, it is respectfully submitted that the claim 1 is allowable over US 6,211,613 and US 6,247,820.

Moreover, Applicant submits that this is not a meaningless limitation, as the brightness regulating film for light transmission formed between an OLED panel and a reflective sheet of the present application provides an organic electroluminescent display with advantages such as

enhanced contrast and brightness since the majority of ambient light transmitted into the organic electroluminescent display can be controlled by the brightness regulating film. Therefore, the OLED panel can achieve a same brightness or high contrast under reduced driving current and in brighter environment. This is not taught or disclosed in the US 6,247,820.

Therefore, it is respectfully submitted that the claim 1 is allowable. Since claims 2-8 depend from claim 1 and add further limitations, it is respectfully submitted that these dependent claims are allowable by reason of depending from an allowable claim as well as for adding further limitations.

For at least this reason, Applicant respectfully submits that the rejection can be withdrawn and requests that a timely Notice of Allowance be issued in this case.

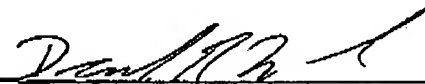
CONCLUSION

In view of the foregoing, it is believed that all pending claims are in proper condition for allowance. If the Examiner believes that a telephone conference would expedite the examination of the above-identified patent application, the Examiner is invited to call the undersigned.

No fee is believed to be due in connection with this Response to Office Action. If, however, any fee is believed to be due, you are hereby authorized to charge any such fee to deposit account No. 20-0778.

Respectfully submitted,

By:



Daniel R. McClure
Registration No. 38,962

Thomas, Kayden, Horstemeyer & Risley, LLP
100 Galleria Pkwy, NW
Suite 1750
Atlanta, GA 30339
770-933-9500